

# Your Safe Harbor in the Storm

The best AP® psychology textbook is back and better than ever! Perfectly aligned to the new course framework, *Myers' Psychology for the AP® Course*, Fourth Edition delivers the wit and poignant personal stories that you love as well as the new AP® skills development that you need.

## New to This Edition

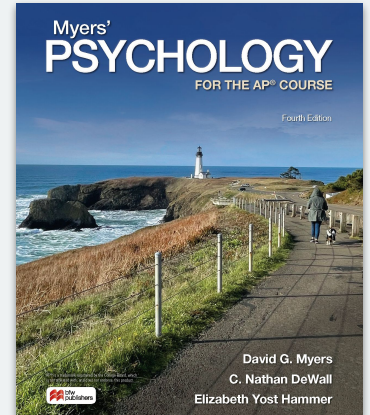
- New co-author Elizabeth Yost Hammer brings a deep knowledge and understanding of the AP® psych course based on years of attending the AP® reading, including several years as the AP® Chief Reader.
- Now aligned to the *new* Course and Exam Description, the multiple-choice questions in the fourth edition include only four answer choices and offer more stimulus-based questions and question sets.
- *Unit 0: An Introduction to Psychology Science Practices: Research Methods and Data Interpretation.* A new Unit 0 provides the foundations of the two skills essential to understanding psychology as a science.
- *Exploring Research Methods & Design.* These new features provide students with the practice they need to evaluate research methods and study designs used in psychology.
- *Data Interpretation.* These new features offer students the opportunity to calculate and interpret quantitative and qualitative data.
- *Research & Data Margin Tips.* Helpful reminders of these important science practices are spiraled throughout the narrative.
- *Developing Arguments Infographics.* The infographics sharpen students' analytical skills by modeling a critical thinking approach to key issues and current topics in psychology. *Argumentation* questions give students practice in learning how to support, refute, or modify claims made in the graphic.

## Features You Know and Love

- Modular Structure
- Learning Targets
- Unit-Opening Stories
- Check Your Understanding
- Concept Questions
- Module & Unit Reviews with AP® Practice Questions
- Cumulative AP® Practice Exam

## In the Margins

- Margin Glossary
- AP® Exam Tips
- Try This
- FYI
- Cartoons



## Myers' Psychology for the AP® Course Fourth Edition

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**David G. Myers**  
**C. Nathan DeWall**  
**Elizabeth Yost Hammer**

Hardcover Edition ISBN: 1-319-28116-8

### Readability/Lexile Measure:

Grade Level: 10.3  
Lexile Measure: 1100L – 1200L



**I must say, I've never seen students enjoy a textbook as much as Myers' Psychology. I have students ask to take the book home just for some fun reading; it's truly a great textbook and makes Psychology fun and easy to teach."**

– Scott Hooper, Captain  
Shreve High School, Louisiana



# Supplements

At BFW Publishers, we pride ourselves on our teacher resources and support. Written by experts and designed to make your job easier, these resources provide the extra lift you need to help students achieve success.

## Teacher's Edition with Teacher Resource Materials | 1-319-47547-7 by Elizabeth (Liz) Yost Hammer

### In the Blue Pages

- Unit & Module Overviews
- AP® Pacing Guides
- Unit Resources Overview
- Unit AP® Correlation

### NEW!

- PRACTICE Tips
- DIG DEEPER Tips to highlight what material goes beyond the scope of the CED (and why)
- Spotlight Videos include Influential Psychologists, "How To's" on solving the Data Interpretation and Research Science Practice features, and New PD from Liz

### In the Margins

- Activating prior knowledge
- Making the concept meaningful
- Engaging activities
- Flipping the classroom
- Enriching the lecture
- Connecting concepts
- Embracing diversity
- Making interdisciplinary connections
- End-of-module assessments
- Liz's Workshops

## Teacher's Resource Materials (Digital-Only | Available with TE)

- Correlations
- Pacing Guides
- Handouts for TE Activities
- Answer Keys
- Lecture Presentation Slides
- Professional Development Videos

## Digital Test Bank | 1-319-47595-7

- More than 4,000 multiple choice, short answer, and AP®-style free response questions
- Questions can be sorted according to various metadata fields and scrambled to create different versions of tests
- Tests may be printed or administered online

## Strive for a 5: Preparing for the AP® Psychology Exam | 1-319-47584-1

- Study resource for students to help prepare them for the AP® Psychology exam



**An all-in-one courseware package where students can read, study, practice, complete homework, and more.**

### Contents

- Student and Teacher Edition e-books
- Assignability & Due Date Management
- Online Gradebook
- Module Review Questions
- Unit Review Questions
- Learning Curve Adaptive Quizzing
- Summative Quizzes
- Concept Practices
- How Would You Know? Videos
- Unit Overview Videos
- Flashcards - English
- Flashcards - Spanish
- Time Management Tips

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